

## Ariel Lijtenstein

RobTec



“ I saw an opportunity to expedite companies' product cycles by supplying rapid designs. ”

<b>COUNTRY</b>	Uruguay
<b>INDUSTRY</b>	Industrials
<b>EMPLOYEES</b>	100
<b>YEAR SELECTED</b>	2007
<b>PARTNERS</b>	Sergio Oberlander , Pablo Elenter
<b>WEBSITE</b>	<a href="http://www.robtec.com">www.robtec.com</a>

### COMPANY SNAPSHOT

A joint venture of Ariel, Sergio, and Pablo, RobTec designs prototypes for parts of products that need to be tested and developed before the final product can be produced. RobTec rapidly designs these prototypes through specialized materials and processes. By developing prototypes months faster than their clients, RobTec is able to reduce the time-to-market for its clients.

The entrepreneurs are aggressively pursuing their dream to transform RobTec into a “one-stop-shop” global leader that top multinationals like Ford, Embraer and Unilever instantly turn to for both technical support and a selection of rapidly-produced, high-quality prototypes which are critical in the development and testing of new products.

Robtec currently has offices in Mexico, Brazil, Uruguay, China and Argentina. The company has received an International Certificate of Det Norske Veritas, which guarantees the quality of their work, strengthening their growing international reputation.

**ENDEAVOR AND ROBTEC**

In addition to local mentorship on strategy and structure, the Entrepreneurs have benefited from the Global eMBA program, Immersion Tour, and Entrepreneur Summit.