
Antonio Feregrino Quezada

Grupo Delicias



“ I saw an opportunity to transform the meat and dairy industries with a unique product. ”

COUNTRY	Mexico
INDUSTRY	Business/Professional Services
YEAR SELECTED	2014
PARTNER	Juan Carlos Feregrino Quezada

COMPANY SNAPSHOT

Since taking over the reins of their family-owned dairy farm in 2000, Juan Carlos and José Antonio Feregrino have expanded their original product offering from milk and dairy byproducts, using proprietary technology to develop cost-effective, value-added cattle feed to sell to dairy farmers and feed lots. Compared to traditional feed, Grupo Delicias's alternative solution costs about 12% less and, with up to 100% more protein, provides the nutrition needed for efficient meat and milk production.
