

# Andre Fonseca

Mercado Secundário



“ I saw an opportunity to make tech support operations more efficient. ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	80
<b>PARTNER</b>	Marcelo Salim da Silva
<b>WEBSITE</b>	<a href="http://www.zukfab.com">www.zukfab.com</a>

## COMPANY SNAPSHOT

Automatos has become a well-established player in the Brazilian market for IT consulting services. The company provides remote, automatic management and administration of technical support to companies reducing the operational costs in non-core business activities.

The founders have since moved on to other opportunities. Currently, André is the COO of [NetMovies](#).

## ENDEAVOR AND MERCADO SECUNDÁRIO

The Entrepreneurs have benefited from a wide range of Global services, from the eMBA and G-Lab program to Immersion Tours, workshops, Entrepreneur Summit, and road shows. Local services have included the PEG program, where Endeavor helped to professionalize the company and re-design the sales process (introducing a sales pipeline, etc.). Endeavor also provided direct financing support, nomination of board members, accelerating US expansion through Endeavor networks (including a major deal), and legal support.

The Entrepreneurs have demonstrated commitment by participating in educational activities, performing 2nd opinion reviews, and serving as panelists.