

# Andrés Rivero

Inversiones Ridu



“ I saw an opportunity to provide fresh, healthy food and quality customer service. ”

<b>COUNTRY</b>	Chile
<b>INDUSTRY</b>	Financial Services
<b>EMPLOYEES</b>	120
<b>WEBSITE</b>	<a href="http://www.quickdeli.cl">www.quickdeli.cl</a>

## COMPANY SNAPSHOT

Seeing a lack of fast yet healthy food options for university students across Chile, Andrés Rivero and Andrés Turski used their engineering skills to develop a refrigerated cart from which to sell sandwiches, salads, beverages, and deserts at their school campus. Through their selling points (fresh and healthy food, and fast, reliable service), QuickDeli built a loyal following, and received numerous awards for entrepreneurship. Since selection by Endeavor, the number of jobs at QuickDeli has grown by 700%.

True serial entrepreneurs, they sold QuickDeli in 2007 and started new ventures. Andrés Rivero now advises several start-ups while Andrés Turski has launched Sport Cafe, a restaurant holding company with 170 employees.

## ENDEAVOR AND INVERSIONES RIDU

Endeavor helped professionalize QuickDeli while supporting its rapid growth. In addition to multiple Immersion Tours, workshops, and Entrepreneur Summits, Andrés Rivero has been advised on issues of business expansion, legal and corporate governance, HR, and brand development.

Andrés Rivero is a terrific Endeavor ambassador and role model, speaks frequently at universities, and graciously hosts Endeavor events.