

Amin Amin

ASK for Human Capacity Building



“ I saw an opportunity to provide human capacity building services in the Middle East. ”

COUNTRY	Jordan
INDUSTRY	Prof. Services
YEAR SELECTED	2009
WEBSITE	www.caderco.com

COMPANY SNAPSHOT

When Dr. Amin Amin realized that the biggest challenge in the Arab region is human capacity building, he decided to focus on bridging the missing link between education and employment. His company, ASK (Attitude, Skills and Knowledge) for Human Capacity Building, has elevated professional standards by providing innovative capacity building programs and consulting services with a special focus on education. With the support of a USAID-funded Education Reform Support Program (ERSP), the company is responsible for implementing the Jordan Schools Program (JSP) and operations are expanding throughout the MENA region.

ENDEAVOR AND ASK FOR HUMAN CAPACITY BUILDING

With the help of Endeavor's continuous support, extensive financial projection assistance and connections with major potential investors like Abraaj Capital, ASK for Human Capacity Building has more than doubled revenues and is well on its way to fulfilling Amin's vision of becoming the number ONE builder of Arab Human Capacity.