

Ali Özgün

Speedcity



“ I saw an opportunity to develop high-tech driving simulators. ”

COUNTRY	Turkey
INDUSTRY	Consumer
EMPLOYEES	11
YEAR SELECTED	2008
PARTNERS	Ahmet Özgün , Canan Özgün
WEBSITE	www.speedcity.org

COMPANY SNAPSHOT

Created by siblings and racing enthusiasts, Ali, Ahmet, and Canan, Speedcity offers customers a range of high-tech driving simulators based on proprietary technology. Aspiring racers can find simulators at the Speedcity Motorsports Entertainment Center in Istanbul and through rentals to corporate clients.

In March 2009, Speedcity opened its first public motorsports entertainment center in Ankara at the 365 Shopping Mall.

ENDEAVOR AND SPEEDCITY

Endeavor Turkey has provided significant support from its network for Speedcity's expansion strategy, and providing PR/media support.

The Entrepreneurs demonstrate their commitment by speaking frequently at universities.