

# Alfredo Suárez

AliBio



“ I saw an opportunity to redefine sustainability. ”

<b>COUNTRY</b>	Mexico
<b>INDUSTRY</b>	Industrials
<b>EMPLOYEES</b>	47
<b>YEAR SELECTED</b>	2008
<b>WEBSITE</b>	<a href="http://www.alibio.com.mx">www.alibio.com.mx</a>

## COMPANY SNAPSHOT

Alibio is a leading company in the research, development, and commercialization of sustainable biotech solutions for Mexico's agricultural, aquaculture, and water treatment markets. Their solutions are one-hundred percent natural, totally free of GMOs, and driven by cutting edge microbial technology.

Unlike agrochemicals, which cause soil depletion, block nutrients, and generate disease resistance, Alibio's agricultural cultivation solutions increase production without negatively effecting ecosystems. In the span of only one year, their products enabled a forty percent increase in client productivity, and prevented 420 tons of chemicals from being released into the environment.

In the realm of aquaculture, Alibio's techniques have empowered their clients to avoid using 3,600 tons of solid disinfectants, and 4.8 tons of antibiotics, while simultaneously reducing production costs by up to 60 percent. Their water treatment methods have produced savings of approximately \$ 2,584 MDD, and produced clean post-treatment water which has been reused in both irrigation and waste plumbing.

Through constant innovation Alibio endeavors to remain on the forefront of the biotechnology industry, and continue to provide creative solutions to the world's most pressing environmental concerns.

Motivated by the overuse of antibiotics and other chemicals in Mexican agriculture, Alfredo started Alianza con la Biosfera – Alibio – with the goal of providing organic solutions to Mexico's agricultural problems.

**ENDEAVOR AND ALIBIO**

Since 2008, Endeavor has helped Alfredo obtain funds for a consultancy with G2 Consulting and has introduced to him to mentors who have advised on international expansion and management strategy. He plans to fill a large gap in the microbe industry on a global scale and hopes to soon expand to six countries, including the United States. He has also benefited from the Ernst & Young Fellows program.

Alfredo speaks on behalf of Endeavor at universities and on the radio.