
Agustina Sartori

GlamST (AdviseMeTech)



“ I saw an opportunity to utilize technology to better serve female consumers. ”

COUNTRY	Uruguay
INDUSTRY	Technology
YEAR SELECTED	2014
PARTNER	Carolina Bañales
WEBSITE	http://www.advisemetech.com/

COMPANY SNAPSHOT

Whether shopping online or in stores, three quarters of female consumers find the process of finding and choosing the right makeup frustrating. Fortunately, Carolina Bañales and Agustina Sartori are revolutionizing cosmetics for the 21st century through AdviseMeTech, a web-based program that allows women to virtually try on makeup through their own uploaded images. The company's B2B software is embedded in retailers' websites, while its B2C ecommerce platform, GlamST.com, allows women to directly try on and purchase products online.
