

Afif Toukan

Wizards Productions



“ I saw an opportunity to provide the best free social MMO browser-based games in the Arab world. ”

COUNTRY	Jordan
INDUSTRY	Technology
EMPLOYEES	12
YEAR SELECTED	2011
PARTNERS	Sohaib Thiab , Hussam Hammo
WEBSITE	www.wizardsproductions.com

COMPANY SNAPSHOT

Developing the first 3D massively multiplayer online (MMO) facebook game in Arabic is impressive. Having King Abdullah II of Jordan test the beta version of your game—now that is magical. As founders of Wizards Productions, entrepreneurs Hussam, Sohaib and Afif have been providing royal and non-royal gamers throughout the Middle East with the opportunity to play some of the company's favorite English-based online games, as well as games of their own creation, since 2009. Over the past two years, Wizards has localized three online games and developed ten games of its own, serving hundreds of thousands of registered users and becoming the first MMO browser-based game development company in the Middle East.

Catering to a region with an estimated 45 million gamers and US\$1 billion gaming industry in 2010, Wizards believes there is plenty of room for their business to grow, and hopes to double its number of users by 2012.