

Abdulmohsin Al-Rabiah

Shawarmer



“ I saw an opportunity to serve shawarmer quickly and in a more casual way, but without jeopardizing quality. ”

COUNTRY	Saudi Arabia
INDUSTRY	Consumer
YEAR SELECTED	2013
WEBSITE	www.shawarmer.com

COMPANY SNAPSHOT

Shawarmer has transformed the way Saudis think about and eat shawarma, the most popular Arabic sandwich. This chain of fast-casual restaurants, with 28 locations throughout Saudi Arabia, is devoted to serving shawarma and other Arab foods, freshly prepared with high-quality ingredients and served with Arab hospitality.