

# Ömer Paksoy

Konut Kredisi



<b>COUNTRY</b>	Turkey
<b>INDUSTRY</b>	Business/Professional Services
<b>YEAR SELECTED</b>	2013
<b>PARTNER</b>	Onur Tekinturhan
<b>WEBSITE</b>	<a href="http://www.konutkredisi.com.tr">www.konutkredisi.com.tr</a>

## COMPANY SNAPSHOT

Konutkredisi.com.tr (Turkish for “home loan”) is the country’s first online loan brokerage platform, offering both mortgage and unsecured personal loan products from 16 of Turkey’s 21 major banks. Konutkredisi has become an important partner for borrowers and lenders alike. As Turkey’s home loan market is still emerging, Konutkredisi’s platform seeks to educate consumers in addition to allowing them to transparently compare products. At the same time, Konutkredisi has helped banks improve conversion rates and find new customers.